



Delaware County Prevention Council

3595 N. Briarwood Lane Muncie, IN 47304 Phone: 765.282.7988 Fax: 765.289.8020

March 14, 2018



Sponsorship

Dear Community Supporter,

We wanted to get a head start in making this year's Red Ribbon Campaign even better than last year. Therefore, we are spreading the word earlier so that we can gain more local support and community involvement. It is with great pride that the members of the Delaware County Prevention Council (DCPC), a 501 (c) 3 nonprofit organization, are pleased to announce the 23rd Annual Delaware County Red Ribbon Week October 23-31, 2018!

The National Red Ribbon Campaign is celebrating 33 years. The Campaign began in 1985 when a Federal DEA Agent was tortured and murdered by drug traffickers. At that time, the Red Ribbon became the symbol to create awareness about the drug problems facing our community and the visible commitment and support for a drug-free America.

Each year the Delaware County Prevention Council, in conjunction with many local agencies and supporters, celebrate this campaign throughout all of Delaware County, including every Delaware County school. The DCPC has been able to provide all public schools in Delaware County materials to help celebrate Red Ribbon Week, this has only been accomplished with the support of community sponsors. We are asking for your support in helping our youth choose a Drug Free Life. Through your sponsorship we are able to provide materials such as t-shirts, educational materials, and silicone bracelets with a drug free message to all public schools in Delaware County to help raise awareness of the substance abuse problems in our community and to encourage our youth to stay drug-free.

During this week, the DCPC hosts the Annual Community Red Ribbon Breakfast. Last year's breakfast was a huge success, with over 600 people in attendance. The community breakfast will include a guest speaker and a performance by the Delaware County PRIDE Team. This unified team is comprised of teenagers from all eight high schools in our county. These students live an alcohol, tobacco, and drug free lifestyle and are role models for youth of all ages; they encourage other students to choose a drug free life. **This year's Community Red Ribbon Breakfast will take place on Tuesday, October 23, 2018 from 7:30AM – 9:30AM at the Horizon Convention Center.** Tickets to attend this event are \$25.00 each or \$200 for a Reserved table of 8 tickets.

In conclusion, the Delaware County Prevention Council is asking for your local support as a sponsoring agency. Your contribution to the Red Ribbon Week Campaign will help us in making an impact to the youth of Delaware County on the dangers of substance abuse. Please see sponsorship sheet on the next page.

We hope that you can join us in this important campaign working toward a safer, drug-free Delaware County. For more information, please contact the Delaware County Prevention Council at 765-282-7988.

Sincerely,

Pat Hart
Executive Director

Bruce Rector
Board President



SPONSORSHIPS

In return for your sponsorship of the 2018 Red Ribbon Campaign, the Delaware County Prevention Council would like to recognize you for your support.

As a **Major Donor Sponsor** of \$1,000.00 or more your agency will receive the following:

- ❖ Agency's name with logo (*if provided by deadline**) placed in 17,000 Red Ribbon Brochures that are delivered to all Delaware County schools for students in grades K-12
- ❖ Recognition will be given during the Red Ribbon breakfast opening presentation
- ❖ Agency's name with logo displayed in opening PowerPoint screen
- ❖ Agency's name with logo prominently displayed in the breakfast program
- ❖ Agency's name with logo will be on prominent displayed during the event
- ❖ Agency's name with logo on the Delaware County Prevention Council Website.

Any **Sponsors** of less than \$1,000.00 will get the following:

- ❖ Agency's name placed in 17,000 Red Ribbon Brochures that are delivered to all Delaware County schools for students in grades K-12
- ❖ Agency's name displayed in the opening PowerPoint screen
- ❖ Agency's name displayed in the breakfast program

** Sponsorship information must be received before September 25, 2018 to be included in the Red Ribbon Brochure and breakfast program. For more information, please contact Pat Hart, Delaware County Prevention Council, and 765-282-7988.*

-----Detach and Return with sponsorship-----

_____: **Yes, I would like to be a 2018 Red Ribbon Week Campaign sponsor for Substance Abuse Prevention. Enclosed is my check for sponsorship:**

_____Amount of Sponsorship

Please **print** the name of the sponsorship as:

(name/agency)

Contact Name: _____ Phone Number: _____
(please print)

Checks should be made payable to:
Delaware County Prevention Council
3595 N. Briarwood Lane, Muncie, IN 47304

We are a 501 (C) 3 non-profit agency; sponsorships are tax-deductible to the fullest extent allowed by law. Thank you for your support.